Biography

George Brescia has spent the last twenty-five years working with top fashion and beauty leaders, including Ralph Lauren, Donna Karan, Tommy Hilfiger, and the fashion directors at Bloomingdales, Bergdorf Goodman, and Lord & Taylor. As the man behind George B Style, he’s also a top-tier NYC-based stylist and image consultant with clients ranging from A-list celebrities to everyday men and women looking to improve their appearance and gain confidence. George has appeared as a resident fashion expert on network TV outlets including NBC’s The Today Show, CBS, ABC, Fox 5, and NY 1 as the official red carpet fashion critic for The Tony Awards. George has also been featured on radio segments such as Garrett Miller’s nationally broadcast Blog Talk radio show, and NPR’s Marketplace.

George recently debuted his personal lifestyle and fashion book “Change Your Clothes, Change Your Life: Because You Can’t Go Naked” [Simon & Schuster]. “Change your Clothes, Change your Life” opens the door to harmonious, powerful, and positive dressing with a guide that is like “The Secret” for your wardrobe. In this groundbreaking, direct and honest how-to book, George shows you how to transform yourself, from the inside out. In addition to his book, George pens a regular column for Resident and Venue Magazine. George is a fashion editor for Hudson Mod Magazine, was recently named a style influencer by Kenneth Cole, and he is a regular contributor for Donna Karan on HSN, making him a familiar face and name in the homes of millions.

In addition to his literary, styling and media corresponding projects, George also stars on the original reality series “Dress Up! with George B Style,” which airs on STAGE17 TV. The series recently won for Best Reality Series at the 2nd Annual Vancouver Web Fest. Created by Jacob Pinion and Executive Produced by Ondine Landa Abramson, the show goes behind the scenes with Broadway’s finest, including Kate Baldwin, Victoria Clark, and Marin Mazzie for opening nights and red carpet events. Episodes from season one can be seen now, on stage17.tv/series/dress-george-b-style.
BOOK: “CHANGE YOUR CLOTHES, CHANGE YOUR LIFE: BECAUSE YOU CAN’T GO NAKED” [SIMON & SCHUSTER]

RELEASE DATE: August 19, 2014

ABOUT THE BOOK: Open the door to harmonious, powerful, and positive dressing with a guide that’s like The Secret—for your wardrobe. In this groundbreaking how-to book, style expert George Brescia shows you how to transform yourself from the inside out.

More than a style guide, this revolutionary book by a seasoned stylist teaches a method of conscious dressing that begins with a powerful internal change. Instead of just grabbing for whatever’s on hand, you’ll learn to set your goals for the day, determining how you want to be perceived, and then dress in a way that helps manifest those intentions.

Change Your Clothes, Change Your Life reveals the true power your clothing has to affect your life, showing how this second skin impacts your job prospects, your romantic life, your income, and even your deepest sense of self. Translating his styling methods into a philosophy anyone can apply on her own, Brescia also delivers tips and tricks of the trade to help convert even the most hapless dresser into a happy and educated shopper. Because the goal is to have you not only looking great, but feeling more confident, too. From major closet overhauls to a whole new philosophy on color, this is a comprehensive manual for anyone who’s ever looked at her closet in despair.

Accessible, direct, honest, and thought-provoking, Change Your Clothes, Change Your Life takes an eye-opening look at the intersection between our clothing and our emotions, hopes, and dreams, showing us how improving our external appearance can have life-changing effects on how we’re perceived by others—and more importantly, on how we perceive ourselves.

VISIT THE BOOK HERE: amazon.com/Change-Your-Clothes-Life-Because/dp/147674873X
ABOUT THE SHOW: Created by Jacob Pinion and Executive Produced by Ondine Landa Abramson, “Dress Up! with George B. Style” goes behind the scenes with Broadway’s finest, including Kate Baldwin, Victoria Clark, and Marin Mazzie for opening nights and red carpet events.

When it comes to dressing Broadway’s most radiant stars for high-profile events, nobody makes them shine brighter than celebrity stylist George Brescia. From glamorous galas to ritzy red carpets, George preps leading men and ladies, including Shuler Hensley (Waiting for Godot), Alexandra Silber (Arlington), Baldwin (Big Fish) and Clark (Snow Geese), with expert fashion advice that is heartfelt, entertaining, and always en vogue. George works with experts from his “Glam Squad” to get the final Dressed Up look, including Amanda Thesin, Ramona Kelly, Jenna Drudi, and Steve Berg. “Dress Up! with George B Style,” airs on STAGE17.TV

Episodes from season one can be seen now, on stage17.tv/series/dress-george-b-style.
SAVVY TRAVELERS: FASHION TIPS FROM GEORGE BRESCIA AND ACTRESS LENA HALL

Author lists clothes you need in your closet

THIS EASY-TO-READ, ENTERTAINING GUIDE WILL APPEAL TO WOMEN LOOKING TO MAKE A REAL CHANGE TO THEIR WARDROBE.
5½ QUESTIONS FOR CELEB STYLIST GEORGE BRESCIA

CAN YOU CHANGE YOUR LIFE BY DECLUTTERING YOUR CLOSET?
styleblueprint.com/memphis/everyday/decluttered-closet-changing-your-clothes/

VALISIA LEKAЕ TO CO-HOST PLAYBILL.COM AND STAGE17.TV LIVE COVERAGE FROM TONY AWARDS RED CARPET

FASHION READ: ‘CHANGE YOUR CLOTHES, CHANGE YOUR LIFE: BECAUSE YOU CAN’T GO NAKED’ BY GEORGE BRESCIA

ARE YOU DRESSING FOR YOUR HAIR COLOR?
stylebistro.com/What+to+Wear/articles/uZ6vy8nSQyJ/Dressing+Hair+Color

CLOSET REHAB
dujour.com/style/george-brescia-change-your-clothes-change-your-life-book-interview/

THRIFTY HUNTER MAGAZINE WINTER 2015
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MEDIA

CHANGE YOUR CLOTHES AND CHANGE YOUR LIFE
wreq.com/2014/09/18/change-your-clothes-and-change-your-life/

GEORGE BRESCIA
myfoxny.com/clip/10460046/george-brescia

GEORGE ’B-STYLE’ BRESCIA
newyorknatives.com/tbd-george-b-style-brescia/

RELIVE THE TONY AWARDS RED CARPET WITH STAGE17.TV CO-HOSTS VALISIA LEKAE AND GEORGE BRESCIA
SAVING WITH 6ABC: BUDGET BOOT CAMP

6abc.com/shopping/saving-with-6abc-budget-boot-camp/303160/

SPRING STYLE: PASTELS, STRIPES & MORE

newyork.cbslocal.com/2014/04/15/spring-style-pastels-stripes-more/

WHO’S WITH SARAH? GEORGE BRECIA TALKS FALL FASHION MUST-HAVES

better.tv/view/fashion3-fashion-who-s-with-sarah--george-brescia-talks-fall-fashion-must-haves
STAYING WARM AND STYLISH IN COLD WEATHER

ny1.com/nyc/all-boroughs/arts/2015/01/23/staying-warm-and-stylish-in-cold-weather.html

WATCH CELEBRITY STYLIST HELP SIERRA BOGGESS AND MICHAEL URIE GET RED CARPET READY FOR "WHAT’S YOUR EMERGENCY" PREMIERE (VIDEO)


BOOK LOVERS: "CHANGE YOUR CLOTHES, CHANGE YOUR LIFE"

wtnh.com/2015/01/21/book-lovers-change-your-clothes-change-your-life/
FIRST LOOK: SWIMSUIT STYLES FOR 2015

TIPS FOR TAILORING THE LATEST FASHION WEEK TRENDS
manhattan.ny1.com/content/lifestyles/arts/216193/tips-for-tailoring-the-latest-fashion-week-trends

FASHION THAT WILL GO FROM WORK TO PARTY
wreg.com/2014/12/06/fashion-that-will-go-from-work-to-party/
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